

# Membership Benefits

## Team Long Beach – Long Beach’s #1 Hospitality Networking Group

- Invitation to Membership Events & Special Programs.
- Invitation to bi-weekly Team Long Beach Networking Meetings.
- Monthly mailings including information on LBCVB events and member-to-member promotions.
- Brochure distribution in our three visitor centers. (Some restrictions apply)
- Listing on the award-winning LBCVB website [visitlongbeach.com](http://visitlongbeach.com) with linkage to your website, photos & description.
- Front Line staff participation in the Front Line Service Stars Events held each month at various member locations.
- Access to the Members Only section on the LBCVB website.
- Complimentary supply of Official Long Beach Guides.
- Business referral services.
- Discounted advertising in the Official Long Beach Guide.

Long Beach. The Urban Waterfront Playground™

### More about the Long Beach CVB

This Membership Policy is to assure that the value of membership in the Long Beach Convention & Visitors Bureau is protected and enhanced so that all members may regard their membership with pride. LBCVB neither warrants nor assumes liability for the products and services of members. LBCVB reserves the right to approve or deny memberships on any basis in its sole discretion, and reserves the right to approve, refuse, or deny any of its products or services to members and non-members alike in its sole discretion. The LBCVB is a private, non-profit organization funded in part by membership contributions, the city's hotel bed tax (Transit Occupancy Tax), and cooperative marketing partnerships.

### Membership in the Long Beach CVB may be discontinued or suspended for any of the following reasons:

- Nonpayment of dues.
- Misrepresentation by a member of their relationship with the Bureau.
- Activities by a member or its employees that are detrimental to the Bureau's good will, reputation or goals.

Any violation of this Membership Policy will be discussed with the individual member. Membership may be cancelled at any time by either party with 30 days written notice at the sole discretion of either party.


### For more information

Please contact the Membership department to begin your Membership application process.

301 E. Ocean Blvd. Suite 1900, Long Beach, CA 90802  
(800) 452-7829 | (562) 436-3645 Phone | (562) 435-5653 Fax

[visitlongbeach.com](http://visitlongbeach.com)

 [twitter.com/visitLB](https://twitter.com/visitLB)

 [facebook.com/visitLB](https://facebook.com/visitLB)

Team  
Long Beach  
Become a Member



LONG BEACH  
CONVENTION & VISITORS BUREAU™

Becoming a member is not only a great way to connect with fellow LBC people and companies, it also helps build awareness for your business.

# Membership Investment Levels



Every Member level gives you visibility on our website with:

- Up to a 100-word description that is changeable & updatable.
- The ability to provide & update information to the LBCVB Calendar of Events.
- Updatable Coupons on the website.

Whether Supporter, Sponsor or Partner, each level provides the flexibility to expand your marketing opportunities.

## **LBCVB Supporter \$500** All CVB Member Benefits Plus:

- 20-word description in the Official Long Beach Guide.
- Up to two (2) photos on your listing on the website.
- One (1) complimentary mailing to the membership.
- Monthly Meeting Profiles on the website.

## **LBCVB Sponsor \$875** All CVB Member Benefits Plus:

- 40-word description in the Official Long Beach Guide.
- Up to four (4) photos on your listing on the website.
- Two (2) complimentary mailings to the membership.
- Access to the Confidential Convention Calendar.
- Monthly Meeting Profiles on the website.

## **LBCVB Partner \$1,125** All CVB Member Benefits Plus:

- Two (2) listing categories.
- 100-word website description per listing that is changeable and updatable.
- 60-word Bolded description in the Official Long Beach Guide.
- Up to six (6) photos per listing on the website.
- Three (3) complimentary mailings to the membership.
- Access to the Confidential Convention Calendar.
- Monthly Meeting Profiles on website.
- Preferred placement advertising opportunities in the Official Long Beach Guide.