

Official Rules for Visit Long Beach's 2025 Santa Hat Challenge Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. BY PARTICIPATING, ENTRANTS AGREE TO ABIDE BY THESE OFFICIAL RULES.

1. Sponsor

This giveaway series is sponsored by Visit Long Beach, 301 E. Ocean Blvd, Suite 1900, Long Beach, CA 90802. Contact: info@visitlb.com.

2. Giveaway Period

The giveaway series runs from 5:00PM Pacific Time on December 3, 2025 through 11:59PM Pacific Time on December 30, 2025.

3. Eligibility

Open to residents of the contiguous United States, age 18 or older at the time of entry. Employees, contractors, officers and directors of Visit Long Beach, its affiliates, parent companies, subsidiaries, divisions, suppliers, vendors, distributors and advertising, promotional and judging agencies, and any third party prize provider(s) and/or prize fulfillment service (collectively, the "Sweepstakes Entities"); individuals employed by any other destination marketing organization; and members of the immediate families (spouse and biological, adoptive or step-parents, grandparents, children, grandchildren and siblings, and each of their respective spouses regardless of where they reside) or households (whether related or not) of any of the above individuals are not eligible to participate in the Sweepstakes or win any prize.

4. How to Enter

Sign-up for Visit Long Beach's Santa Hat Challenge at <https://bit.ly/SantaHatChallenge> between December 3, 2025 and December 30, 2025. Once signed up, visit the Long Beach Terrace Theater Plaza at 300 E Ocean Blvd, Long Beach, CA 90802 and begin searching for LED Santa Hat decorations. Scan the QR codes on the floor decals directly below at least 6 different LED Santa Hat decorations. After an account has successfully scanned 6 different Santa Hat Challenge QR codes, that account will automatically be entered into the sweepstakes. Scanning additional Santa Hat Challenge QR codes will not enhance chances of winning. Limited to (1) entry per person. No duplicate accounts. To enter without visiting the Santa Hat Challenge locations, email your full name, zip code, and phone number to info@visitlb.com with the subject line "Santa Hat Challenge Sweepstakes Entry."

5. Winner Selection & Notification

Four winners will be randomly selected and notified via email on January 6, 2026.

If a selected winner does not respond within 48 hours, another winner will be randomly selected.

6. Prizes

Four prize packages will be awarded to four different individuals.

Prize Package 1 includes:

- \$250 gift card for dinner and wine tasting for (2) at Chez Bacchus in Downtown Long Beach
- 1-hour escape room session for (4) at PanIQ Room Long Beach [ARV \$160]
 - Valid for: Pirates of Tortuga, Wizard Trials, or Insane Asylum rooms
- (1) Saturday night stay in a suite on The Queen Mary [ARV \$600]
- Sunday brunch on The Queen Mary for (4) [ARV \$340]

Total ARV for Prize Package 1: \$1,350

Prize Package 2 includes:

- Dinner cruise for (2) with City Cruises Long Beach [ARV \$370]
- (4) tickets to the Aquarium of the Pacific [ARV \$160]
- A \$100 gift card to Gladstone's Long Beach

Total ARV for Prize Package 2: \$630

Prize Package 3 includes:

- A 50-minute private gondola ride for (4) with Gondola Getaways [ARV \$560]
- \$100 gift card to Roe Seafood
- \$50 gift card to Holey Grail Donuts Long Beach

Total ARV for Prize Package 3: \$710

Prize Package 4 includes:

- 30-minute Maverick Helicopter tour of the Southern California shoreline for (2)

Total ARV for Prize Package 4: \$700

Odds of Winning: Winners will be randomly chosen by the Sponsor out of the pool of entries. The odds of winning depend on the number of entries.

Prize details are subject to change without notice. Prizes may include vouchers, tickets, merchandise, or experiences. Transportation is not included. All prizes are non-transferable, non-refundable, and cannot be redeemed for cash. Sponsor may substitute with a prize of equal or greater value.

Visit Long Beach is not responsible for any issues related to the availability, quality, condition, expiration, or fulfillment of prizes, including but not limited to cancellation, service denial, or changes in business operations.

Any concerns regarding prize use must be addressed directly with the business or organization providing the prize.

7. Limitations

- Void where prohibited.

- No fake accounts, bots, or automated entries allowed.
- Visit Long Beach reserves the right to verify eligibility and disqualify any entrant who violates these rules or tampers with the entry process.
- Sponsor is not responsible for technical difficulties or issues related to signing up for or using the Santa Hat Challenge pass.

8. Publicity Release

By accepting a prize, winners agree to allow Visit Long Beach to use their name, Instagram handle, and likeness for promotional purposes without additional compensation, unless prohibited by law.

9. Disclaimer

This sweepstakes is in no way sponsored, endorsed, administered by, or associated with Bandwango.

10. Releases, Conditions, and Limitations of Liability

By participating in the Sweepstakes, each entrant agrees to release and waive any and all claims of liability against the Sweepstakes Entities and any applicable third party fulfillment service and each of their respective employees and agents (collectively, the “Released Parties”) from and against any and all liability, loss or damage (including personal injury) incurred with respect to the conduct of or participation in the Sweepstakes, or the awarding, shipping/handling, receipt, possession, and/or use or misuse of any prize, including any travel related thereto. By accepting the prize, winner(s) hereby agrees that: (i) to release each of the Released Parties from any and all claims in connection with the Sweepstakes and the award or use of the prizes; and (ii) where allowed by law, sign a publicity release confirming consent to use the winner’s name/likeness as set forth in Section 8 prior to acceptance of the prize. The Released Parties are not responsible or liable to any entrant or winner or any person claiming through such entrant or winner for failure to supply the prize or any part thereof, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, volcanic eruption, war (declared or undeclared), fire, flood, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond the Sweepstakes Entities’ sole control. Upon awarding the prize, the Sponsor will have no further obligation to winner.

11. Taxes

Any valuation of the prize(s) stated above is based on available information provided to the Sponsor, and the value of any prize awarded to a winner may be reported to the IRS as required by law. Each winner is solely responsible for reporting and paying any and all applicable federal, state, and local taxes, related to prize acceptance and use not specified herein.

12. Miscellaneous

Visit Long Beach may cancel, suspend, or modify the giveaway at any time for any reason. All decisions made by Visit Long Beach are final.

13. Compliance with Law and Governing Law

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of California, without giving effect to any conflict of law principles. Any legal proceedings arising out of or relating to this Sweepstakes shall be brought exclusively in the state or federal courts located in Los Angeles County, California, and each entrant hereby consents to the jurisdiction and venue of such courts.