



MEMBERSHIP AGREEMENT

BUSINESS LISTING INFORMATION

Business Name: _____

Business Phone: _____ Fax: _____

Website: _____ Website: _____

Instagram: _____ Facebook: _____

Twitter: _____ YouTube: _____

Physical Address: _____

Mailing/Billing Address: _____

Neighborhood:

- ☐ 4th Retro Row
- ☐ Alamitos Bay
- ☐ Belmont Shore
- ☐ Bixby Knolls
- ☐ Downtown LB

- ☐ Greater LB
- ☐ LA County
- ☐ LB Airport
- ☐ Midtown
- ☐ Uptown

MEMBER INFORMATION

Owner Contact Info: _____

NAME

EMAIL

PHONE

Main Contact Info: _____

NAME

EMAIL

PHONE

Wedding Leads: _____

NAME

EMAIL

PHONE

Additional Contact Info: _____

NAME

EMAIL

PHONE

Additional Contact Info: _____

NAME

EMAIL

PHONE

VISITLB

301 E. OCEAN BLVD, SUITE 1900 | LONG BEACH, CA 90802



Membership Level:

- ☐ SILVER
☐ GOLD

- ☐ PLATINIUM
☐ TITANIUM

Category: _____ 2nd Category: _____

Please see page 4 for available categories

Restaurant Members Only:

Cuisine: _____ Number of seats: _____

Rate Key: Please check the one that most appropriately applies:

_____ (\$)	Budget	Average Entrée range \$10 - \$15
_____ (\$\$)	Moderate	Average Entrée range \$15 - \$25
_____ (\$\$\$)	Expensive	Average Entrée range \$15 - \$25

Website Listing: Primary Category Description

Please provide a description of your product/service that will be used on www.visitlongbeach.com. A maximum of up to 1,200 characters (spaces) is available for all Membership Levels. Descriptions may be updated/changed at the member's discretion. All description submissions are subject to approval by Visit LB prior to being shown on the web site. (Attach a separate sheet if needed).

Second Category: For Gold and above levels

Please provide a description of your product/service that will be used on www.visitlongbeach.com. A maximum of up to 1,200 characters (spaces) is available for all Membership Levels. Descriptions may be updated/changed at the member's discretion. All description submissions are subject to approval by Visit LB prior to being shown on the web site. (Attach a separate sheet if needed).

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Visit Long Beach Policy

This Membership Policy is to assure that the value of membership in Visit Long Beach is protected and enhanced so that all members may regard their membership with pride. Visit LB neither warrants nor assumes liability for the products and services of members.

Visit LB reserves the right to approve or deny memberships on any basis in its sole discretion, and reserves the right to approve, refuse, or deny any of its products or services to members and non-members alike in its sole discretion. Visit Long Beach is a private, non-profit organization funded in part by membership contributions, the city's hotel bed tax (Transit Occupancy Tax), and cooperative marketing partnerships.

Membership in Visit LB may be discontinued or suspended for any of the following reasons:

- Nonpayment of dues
- Misrepresentation by a member of their relationship with the Bureau
- Activities by a member or its employees that are detrimental to the Bureau's good will, reputation or goals

Any violation of this Membership Policy will be discussed with the individual member. Membership may be cancelled at any time by either party with 30 days written notice at the sole discretion of either party.

Payment must accompany this form in order to be processed

Payment cycles:

☐ Quarterly

☐ Yearly

Check enclosed: _____ Amount \$: _____

Credit Card Payment:

☐ Visa

☐ Amex

☐ MasterCard

☐ Discover

Name as it appears on the card: _____

Card Number #: _____ Exp: _____

Membership Dues: Membership dues are deductible as a business expense, but not a charitable donation. Billing cycle is every 12 months. Membership may be cancelled at anytime by either party with 30 days written notice at the sole discretion of either party. I have read and understand the Visit LB Membership Policy as outlined on page two of this agreement and by providing the contact information listed above, I agree to receive communications via mail, e-mail, fax and/or telephone, sent by or on behalf of Visit Long Beach.

Authorize Signature: _____

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**Accommodations**

- ☐ Long Beach Hotels
- ☐ Long Beach Motels
- ☐ Boutique Hotels
- ☐ Alternative Housing

Restaurant Cuisines

- ☐ American
- ☐ Argentinean
- ☐ Asian
- ☐ Bakery
- ☐ Brewery/Beer
- ☐ California Cuisine
- ☐ Delicatessen
- ☐ French
- ☐ Greek
- ☐ Hawaiian
- ☐ Ice Cream /Yogurt
- ☐ Indian
- ☐ Irish
- ☐ Lebanese
- ☐ Mexican
- ☐ Moroccan
- ☐ Pizzeria
- ☐ Seafood
- ☐ Spanish
- ☐ Steakhouse
- ☐ Tea/Coffee
- ☐ Vegetarian
- ☐ Wine / Wine Bar

Attractions

- ☐ Casino / Race Track
- ☐ Comedy Club
- ☐ Dinner Cruises / Harbor Tours
- ☐ Whale Watching
- ☐ Movie Theater
- ☐ Tours

Arts & Culture

- ☐ Art Galleries
- ☐ Arts of Organization
- ☐ Historical Sites/Tours
- ☐ Museums
- ☐ Performing Arts

Sports & Recreation

- ☐ Aquatics / Swimming Pool
- ☐ Bicycling
- ☐ Boat Rentals
- ☐ Bowling
- ☐ Fishing
- ☐ Fitness
- ☐ Golf Resort
- ☐ Park Recreation

Shopping

- ☐ Beauty /Health/ Salon & Spa
- ☐ Bookstores
- ☐ Florist / Plant Services
- ☐ Grocery / Health Food Stores
- ☐ Kitchenware / Cooking Classes
- ☐ Office Furniture / Supplies
- ☐ Shopping Malls
- ☐ Specialty Stores / Gifts

Service Providers

- ☐ Advertising Marketing / PR
- ☐ Audio/Visual
- ☐ Balloons
- ☐ Banquets, Catering & Facilities & Food Trucks
- ☐ Child Care
- ☐ Consulting
- ☐ Convention/Trade Show Contractors
- ☐ Destination Management / Event Planning
- ☐ Display/Exhibits/Graphics
- ☐ Employment Agencies
- ☐ Entertainment/ Music
- ☐ Event/Party/Tent Rentals
- ☐ Financial Services
- ☐ Framing
- ☐ Interior Design / Architect
- ☐ Mailing / Shipping / Printing
- ☐ Media Publications
- ☐ Medical
- ☐ Meeting / Special Event/ Wedding Planners
- ☐ Photography
- ☐ Security
- ☐ Signs/ Banners
- ☐ Travel & Leisure
- ☐ Visitor Information
- ☐ Website Services / Kiosks

Transportation

- ☐ Airlines
- ☐ Airport
- ☐ Aviation Services/Charters
- ☐ Bus & Van Rental
- ☐ Car & Truck Rental
- ☐ Cruise Lines / Terminal
- ☐ Limousine Service
- ☐ Public Transportation

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