



**Long Beach Board Meeting**  
**Thursday, November 17, 2022**  
**11:45 am**  
**Long Beach Marriott - Airport**  
Salon ABC  
4700 Airport Plaza Drive, Long Beach  
<https://www.visitlongbeach.com/>

### **AGENDA**

1. Call to Order CVB Board Meeting & Brown Act Update
2. Public Comment
3. **Action Item:** Board Policy for Meetings
4. **Action Item:** Board Policy for Election of Officers
5. **Action Item:** Board discussion on future regular meetings timing and frequency
6. **Action Item:** Approval of minutes
  - a. Approval of August Board minutes
7. **Action Item:** Board discussion and approval of retaining Civitas Advisors
8. **Action Item:** Board Nominations: Appointment to fill vacancy on the board
  - a. Lisa Arias, Hyatt Regency Long Beach – replacing Sid Ramani
9. **Action Item:** Election of Officers of the Corporation
10. **Action Item:** Election of Members of the Executive Committee
11. CEO Report
  - i. City Council Presentation Recap
  - ii. Stella Award /Client Testimonial Video
  - iii. New Turnkey Space – The Pacific Gallery
  - iv. Tree Lighting/Holiday Program update
12. **Action Item:** Sales Goals for 2022-2023
  - a. Discuss and approve Sales Goals for fiscal year 2022-2023
13. Department Reports:
  - i. Digital Communications update on social media activity
14. Adjourn

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jeff Forney at (562) 495-8348 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.