

An aerial photograph of Long Beach, California, showing a large harbor filled with numerous sailboats and yachts. In the background, the city skyline is visible under a clear blue sky. The image is partially covered by a semi-transparent orange overlay on the left side, which contains the text.

LONG
BEACH
CONVENTION & VISITORS BUREAU

Membership

benefits, details, rates

\$395 yearly

Silver

Our Silver level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website **[visitlongbeach.com]** plus 10 images. In addition, the ability to add special events and promotions.



MARKETING OPPORTUNITIES

- Influencer Visits
- Holiday- Listicles
- Web tile ads (additional fees)
- Digital Walls (additional fees)
- Social Media shootouts



BUSINESS LEADS & REFERRAL

- Referral program
- Business leads from clients
- Partner to partner promotions



NETWORKING OPPORTUNITIES

- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events



EXCLUSIVE INFORMATION

- Meeting Profiles

\$875 yearly

Gold

Our Gold level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website [**visitlongbeach.com**] plus 20 images and two categories. In addition, the ability to add special events and promotions. If you want to gain more convention clients, this package is for you! It includes the **convention calendar**, with all conventions booked from today plus two years!



MARKETING OPPORTUNITIES

- Influencer Visits
- Holiday- Listicles
- Web tile ads (additional fees)
- Digital Walls (additional fees)
- Social Media shootouts



BUSINESS LEADS & REFERRAL

- Referral program
- Business leads from clients
- Partner to partner promotions



NETWORKING OPPORTUNITIES

- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events



EXCLUSIVE INFORMATION

- Meeting Profiles
- **Confidential Convention Calendar**



\$1,125 yearly

Platinum

Our Platinum level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website [[visitlongbeach.com](https://www.visitlongbeach.com)] plus 30 images and three categories. In addition, the ability to add special events and promotions. If you are looking to have a more significant social media presence, this is the package for you! This level includes an **ad** on the website and many more marketing opportunities.

MARKETING OPPORTUNITIES



- \$200 digital advertisement credit
- Influencer Visits
- Digital Walls (additional fees)
- 3 of Social media post
- Inclusion in at least 1 listicle
- Guaranteed 2X yearly assistance with media outreach

BUSINESS LEADS & REFERRAL



- Referral program
- Business leads from clients
- Partner to partner promotions

NETWORKING OPPORTUNITIES



- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events

EXCLUSIVE INFORMATION



- Meeting Profiles
- Confidential Convention Calendar

\$1,500 yearly

Titanium

Our Titanium level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website [visitlongbeach.com] plus 40 images and three categories. In addition, the ability to add special events and promotions. If you are looking to have a more significant social media presence, this is the package for you. This level includes an ad on the website and a **custom one-minute video!**

MARKETING OPPORTUNITIES



- \$400 digital advertisement credit
- Custom Experience Video
- Inclusion 1 influencer visit
- Inclusion in at least 2 listicle
- Web tile ads (additional fees)
- Digital Walls (additional fees)
- Guaranteed 2X yearly assistance with media outreach
- Guaranteed to share business event on Instagram stories

BUSINESS LEADS & REFERRAL



- Referral program
- Business leads from clients
- Partner to partner promotions

NETWORKING OPPORTUNITIES



- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events

EXCLUSIVE INFORMATION



- Meeting Profiles
- Confidential Convention Calendar