

An aerial photograph of Long Beach, California, featuring a large harbor filled with numerous sailboats and yachts. In the background, the city skyline is visible under a clear blue sky. The image is partially covered by a semi-transparent orange overlay on the left side, which contains the text for the Long Beach Convention & Visitors Bureau.

LONG  
BEACH

CONVENTION & VISITORS BUREAU

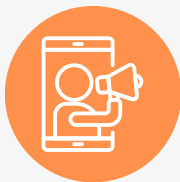
# Membership

benefits, details, rates

\$395 yearly

# Silver

Our Silver level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website **[visitlongbeach.com]** plus 10 images. In addition, the ability to add special events and promotions.



## MARKETING OPPORTUNITIES

- Influencer Visits
- Holiday- Listicles
- Web tile ads (additional fees)
- Digital Walls (additional fees)
- Social Media shootouts



## BUSINESS LEADS & REFERRAL

- Referral program
- Business leads from clients
- Partner to partner promotions



## NETWORKING OPPORTUNITIES

- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events



## EXCLUSIVE INFORMATION

- Meeting Profiles



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**\$875 yearly**

# Gold

Our Gold level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website [**visitlongbeach.com**] plus 20 images and two categories. In addition, the ability to add special events and promotions. If you want to gain more convention clients, this package is for you! It includes the **convention calendar**, with all conventions booked from today plus two years!



## MARKETING OPPORTUNITIES

- Influencer Visits
- Holiday- Listicles
- Web tile ads (additional fees)
- Digital Walls (additional fees)
- Social Media shootouts



## BUSINESS LEADS & REFERRAL

- Referral program
- Business leads from clients
- Partner to partner promotions



## NETWORKING OPPORTUNITIES

- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events



## EXCLUSIVE INFORMATION

- Meeting Profiles
- **Confidential Convention Calendar**



**\$1,125 yearly**

# Platinum

Our Platinum level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website [[visitlongbeach.com](https://www.visitlongbeach.com)] plus 30 images and three categories. In addition, the ability to add special events and promotions. If you are looking to have a more significant social media presence, this is the package for you! This level includes an **ad** on the website and many more marketing opportunities.

## MARKETING OPPORTUNITIES



- One Featured Listing Ad
- Influencer Visits
- Digital Walls (additional fees)
- 3 of Social media post
- Inclusion in at least 1 listicle
- Guaranteed 2X yearly assistance with media outreach

## BUSINESS LEADS & REFERRAL



- Referral program
- Business leads from clients
- Partner to partner promotions

## NETWORKING OPPORTUNITIES



- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events

## EXCLUSIVE INFORMATION



- Meeting Profiles
- Confidential Convention Calendar

\$1,500 yearly

# Titanium

Our Titanium level is perfect for businesses to be part of the Visit Long Beach marketing initiatives and website. It guarantees the business listing on the website [[visitlongbeach.com](https://www.visitlongbeach.com)] plus 40 images and three categories. In addition, the ability to add special events and promotions. If you are looking to have a more significant social media presence, this is the package for you. This level includes an ad on the website and a **custom one-minute video!**

## MARKETING OPPORTUNITIES



- Mashup Ad
- Custom Experience Video
- Inclusion **1** influencer visit
- Inclusion in at least 2 listicle
- Web tile ads (additional fees)
- Digital Walls (additional fees)
- Guaranteed 2X yearly assistance with media outreach
- Guaranteed to share business event on Instagram stories

## BUSINESS LEADS & REFERRAL



- Referral program
- Business leads from clients
- Partner to partner promotions

## NETWORKING OPPORTUNITIES



- Team Long Beach Mixers and Lunches
- Opportunity to attend other community events

## EXCLUSIVE INFORMATION



- Meeting Profiles
- Confidential Convention Calendar