



**CVB Special Board Meeting**

**Wednesday, May 24, 2023**

**Noon**

**Westin Hotel Salon AB**

333 East Ocean Blvd. Long Beach

**AGENDA**

1. Call to Order CVB Board Meeting
2. Public Comment
3. **Action Item:** Approval of minutes
  - a. Approval of March 2023 Board minutes
4. **Action Item:** Approval of changes to future Board Meetings:
  - a. Cancelling the July 12<sup>th</sup> Regular Board Meeting at the Holiday inn Long Beach Airport and proposing a Special Board Meeting August 9<sup>th</sup> at the Convention Center Seaside Ballroom
  - b. Cancelling the September 27<sup>th</sup> Regular Board meeting at the Hyatt and proposing a Special Board Meeting on September 27<sup>th</sup> at the Convention Center Seaside Ballroom
5. **Action Item:** Approval of replacement of vacated seat
  - a. Jack Liu replacing Ryan Whitlow at the Staybridge Suites
6. **Action Item:** Approval of Board Slate presented by the Nominating Committee
7. CEO Report
  - i. Update from the City of Long Beach
  - ii. Grand Prix Recap
  - iii. City Council orientations
8. Promotional Funds Request for groups:
  - a. **Action Item:** Board Discussion and Consideration of Funding for Parenteral Drug Association
  - b. **Action Item:** Board Discussion and Consideration of Funding for the Society for American Gastrointestinal Endoscopic Surgeons
  - c. **Action Item:** Board Discussion and Consideration of Funding for University of Irvine International Conference on Biological Inorganic Chemistry
  - d. **Action Item:** Board Discussion and Consideration of Funding for Python Software Foundation events
  - e. **Action Item:** Board Discussion and Consideration of Funding for Conference of Mayors
9. Department Reports:
  - i. Sales
  - j. Marketing update on summer advertising
  - k. Communications update on Summer Campaign
10. Adjourn

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jeff Forney at (562) 495-8348 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.