



**Visit Long Beach  
Board of Directors Meeting  
January 22, 2026  
12:00 PM - 1:30 PM**

Hyatt Regency – Beacon Ballroom A  
200 South Pine Ave  
Long Beach, CA 90802

**AGENDA**

1. Call to Order Visit Long Beach Board Meeting
2. Public Comment
3. Approval of minutes
  - a. **Action Item:** Approval of December 11, 2025 Board minutes
4. Special Presentation: Los Angeles County Assessor – Jeff Prang
5. Audit Committee Discussion
  - a. **Action Item:** Board to consider appointments of Audit Committee Volunteers
6. CEO Report
  - Olympic Federation of Ireland
  - Amphitheatre
  - Grand Prix
  - Branding Update
  - New Office Space
  - July 4<sup>th</sup> Nation's 250<sup>th</sup> Birthday
  - Bob Foster Celebration of Life
7. Marketing & Communications Update
  - A.I. Traffic
  - Influencer Update
  - Top Performing Social Posts
8. Client Relations
  - Anime Recap
  - Upcoming Site Visits
  - Community Relations
    - MLK Parade

## 9. Meet Long Beach

- Q1 Overview
  - Production
  - Noteworthy Bookings
  - Client Engagement (tradeshows, salon-style events, FAMs)
- Q2 Looking Overview
  - PCMA Recap of Success in Philly

## 10. Adjourn

**BROWN ACT:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Courtney Russell at (562) 822-8037 at least 48 hours prior to the meeting.

**NOTICE TO PUBLIC:** You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.