



Long Beach CVB Board of Directors Meeting
Thursday, December 7, 2023
12:00 PM
Marriott Long Beach
Salons A,B,C
4700 Airport Plaza Drive

AGENDA

1. Call to Order CVB Board Meeting
2. Public Comment
3. **Action Item:** Approval of minutes
 - a. Approval of September 27, 2023 Board minutes
4. **Action Item:** Vacant Board Seat
 - a. Vote to fill Board seat vacated by Renato Alesiani / Fairmont Breakers. Candidates will be presenting a brief 2-3-minute overview of themselves and their interest in the vacant board seat.
5. **Action Item:** Meet Long Beach Services Agreement
 - a. Discussion & Vote
6. CEO Report
 - a. City Updates by Bo Martinez
 - b. Hardrock Hotel
 - c. Long Beach Christmas Tree Lighting Event
7. Sales Update
 - a. Group Sales Update
 - b. Promotional Funds Request for Groups
8. Communications Update
9. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Courtney Russell at (562) 822-8037 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The

Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.