



**Long Beach Board Meeting
Wednesday, March 15, 2023**

Noon

Convention Center

Seaside Ballroom

300 East Ocean Blvd. Long Beach

AGENDA

1. Call to Order CVB Board Meeting & Brown Act Update
2. Public Comment
3. **Action Item:** Approval of minutes
 - a. Approval of January 2023 Board minutes
4. **Action Item:** Board Nominations: Appointment to fill vacancies on the board
 - a. Steve Caloca, Queen Mary
 - b. Rahul Vir, Renaissance Hotel
 - c. Ryan Whitlow, Staybridge Suites
 - d. Kevin Heera, Best Western Plus Convention Center
 - e. Chen Lau, Silver Sands Hotel
 - f. Gregory Sanders, Rock Christian Fellowship & The Long Beach Ministers Alliance
 - g. Dan Salas, Harbor Breeze
 - h. Scott Hamilton, DOMA Properties
 - i. Julia Huang, InterTrend
5. CEO Report
 - i. Update from the City of Long Beach
 - ii. Grand Prix Update
 - iii. TPM Update
6. **Action Item:** Accept and approve the LBCVB 2021/2022 Financial Audit prepared by Windes
7. Promotional Funds Request for groups:
 - a. **Action Item:** Board Discussion and Consideration of Funding for Abbey Carpet and Floor
 - b. **Action Item:** Board Discussion and Consideration of Funding for Airline Passenger Experience Association
 - c. **Action Item:** Board Discussion and Consideration of Funding for National Association for Surfacing Finishing
8. Department Reports:
 - i. Sales
 - j. Marketing update on group advertising
 - k. Digital Communications update on social media activity
9. Next Special Board Meeting: May 24 Long Beach Convention Center Terrace Theater Lobby
10. Adjourn

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jeff Forney at (562) 495-8348 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.