



**Long Beach Area Convention and Visitors Bureau (CVB) Board Meeting  
Long Beach Airport Marriott Hotel - Salon ABC  
4700 Airport Plaza Drive, Long Beach  
Thursday, November 17, 2022  
Minutes**

**CVB Board Present**

Todd Lemmis, Sid Ramani, Larry Jackson, Marcelle Epley, William Rouse, Renato Alesiani, Terry Antonelli, Lisa Arias, Greg Bombard, Nicky Clair, Karen Englund, Greg Guthrie, Mooyon Kim, Jim Michaelian, Raymond Min, Ron Nelson, Dennis Patel, John Thomas, John Thompson

**Staff Present**

Kenya Bannister, Denny Cristales, Jeff Forney, Steve Goodling, Joseph Jenci, Aristotle Marinas, Lauren Mayne, Samantha Mehlinger, Courtney Russell, Paula Zepeda

- 1. Meeting called to order**
  - by Todd Lemmis - 11:57am
- 2. Public Comment**
  - No public comment
- 3. Board Policy For Meetings**
  - Approval of new board policy for future meetings - motioned by Larry Jackson, seconded by William Rouse, all in favor, no opposed, no abstentions
- 4. Board Policy For Election of Officers**
  - Marcelle Epley proposed change of board policy to allow board members to place their name for consideration without being present before the meeting
  - Motion to accept the policy as amended by Marcelle Epley - motioned by Marcelle Epley, seconded by Greg Bombard, all in favor, no opposed, no abstentions
- 5. Board Discussion on Future Regular Meetings - Timing and Frequency**
  - Todd Lemmis proposed bi-monthly schedule

- Consensus of board is to have bi-monthly meetings at lunch hour  
-motioned by John Thompson, seconded by John Thomas, all in favor, no opposed, no abstentions
- 6. Approval of August Board Minutes**
- Motion to approve by John Thomas, seconded by Karen Englund, all in favor, no opposed, no abstentions
- 7. Retention of Civitas Advisors for \$5,200.00 per month, on a month to month basis**
- Approval of retaining Civitas Advisors - motioned by Larry Jackson, seconded by Sid Ramani, all in favor, no opposed, no abstentions
- 8. Sales Goals For 2022-23 Presented by Joseph Jenci, SVP of Sales and Kenya Bannister, VP of Sales & Admin**
- Approval of sales goals for FY 2022-23, motioned by Sid Ramani, seconded by John Thompson, all in favor, no opposed, no abstentions
- 9. Board Nominations: Appointment to Fill Vacancy On The Board**
- Sid Ramani resignation from position due to new role in and departing Long Beach effective immediately.
  - Motion for Lisa Arias, New GM of the Hyatt Regency to replace Sid on the board by Marcelle Epley, seconded by Karen Englund, all in favor, no opposed, no abstentions
- 10. Election of Officers of the Corporation**
- Todd Lemmis nominates Imran Ahmed for Chair, approved by board, all in favor, no opposed, no abstentions
  - Larry Jackson nominates Marcelle Epley for Vice Chair, approved by board, all in favor, no opposed, no abstentions
  - Marcelle Epley nominates William Rouse for Secretary, approved by board, all in favor, no opposed, no abstentions
  - Marcelle Epley nominates Larry Jackson for Chief Financial Officer, approved by board, all in favor, no opposed, no abstentions
- 11. Election of Members of the Executive Committee**
- Staff listed those board members that showed interest in serving on the Executive Committee: Todd Lemmis, Hitu Patel, Lisa Arias, and Mooyon Kim
  - Motion to approve Executive Committee by Raymond Min, seconded by John Thompson, all in favor, no opposed, no abstentions
- 12. CEO Report**
- Steve Goodling provided a recap of the Long Beach City Council meeting on November 1st
  - Remarks by Long Beach Mayor-Elect Rex Richardson expressing gratitude for the partnership and accomplishments of the CVB

- Steve Goodling shared that the Stella Award was once again earned by the Long Beach Convention & Entertainment Center and Long Beach CVB
- Steve Goodling presented client testimonials
- Steve Goodling presented videos of the Pacific Gallery, the Convention Center's 4<sup>th</sup> turnkey space
- Jeff Forney, VP of Marketing, Membership & Special Projects spoke regarding the holiday promotions, 8<sup>th</sup> Annual Long Beach Tree Lighting Celebration. He also discussed two digital selfie photo contest to explore the entire downtown highlighting the holiday decorations.
- Stephanie Hall, Commander with the Long Beach Police Department (LBPD) South Division, spoke regarding the public safety initiative
- Eric Lopez, Director of Public Works, spoke regarding the public space in Downtown

**13. Department Reports**

- Samantha Mehlinger, VP of Communications gave a communications department update

**14. Meeting adjourned**

- by Todd Lemmis, motioned by John Thomas, seconded by John Thompson, all in favor, no opposed, no abstentions - 1:21pm